

STRATEGIC COMMUNICATION

“COVID disinformation and negative impact on ability to prevent pandemic”

TRAINING OF YOUNG PROFESSIONALS

How to eliminate the negative impact of disinformation during a pandemic or other crisis situation on society?

The answer to this question will be given by the project “COVID disinformation and negative impact on the ability to prevent a pandemic,” sponsored and provided by the Visegrad Fund www.visegradfund.org.

The project (www.stratcom.cbap.cz) is being run by the Center for Security Analysis and Prevention (www.cbap.cz), Prague, Czech Republic, in cooperation with our dearest V4 partners, namely Schuman Institute, Hungary (www.schuman-institute.eu), Res Publica, Poland (<https://publica.pl/>) and Univerzita Mateja Bela, Slovakia (www.umb.sk).

We are offering training sessions for social media and communication experts, spokesmen, civil servants, journalists, universities and young professionals from the Czech Republic, Slovakia, Poland and Hungary.

How will it work?

- ✓ Participants will attend webinars and workshops led by international experts.
- ✓ Participants will be involved in solving specific cases of disinformation connected to Covid-19. They will be trained in the analysis of disinformation, their sources, content, and narrative. They will learn to prepare the communication strategy.
- ✓ Each country will have its own team. The best team will be selected.
- ✓ Each participant can become a part of the international community and obtain a graduation certificate.

The first session will start on December 1, 2021. Two to three following sessions will be held in the first quarter of 2022.

Training is online and free of charge.

In case of interest, please, send your professional CV to info@cbap.cz

